

Jump start your
farm succession
plan in 2024!



Extension

UNIVERSITY OF WISCONSIN-MADISON

Cultivating Your Farm's Future

These workshops are virtual.
Choose the option that fits
your schedule:

Option One

Wednesdays, Jan. 31, Feb. 7, 14,
and 21, 2024, noon - 1:30 pm

Option Two

Thursdays, Feb. 1, 8, 15, and 22,
2024, 6:00 - 7:30 pm

Registration deadline for either
option: Jan. 12, 2024

Cost: \$100/farm; multiple
farm/family members are
encouraged to attend.

For more information:

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Cultivating Your Farm's Future will provide tools and
resources for producers who want to begin the
succession planning process. The program will explore
the three step process of planning your business
succession:

- Where are you now
- Where do you want to be
- How do you get there

This program will help you gather your information and
start or continue conversations with your family and
farming partners.

Topics will include:

- | | |
|-------------------|------------------------|
| • Communication | • Financials |
| • Common tensions | • SWOT analysis |
| • Is equal fair? | • Business structures |
| • Setting goals | • Assembling your team |

To learn more about the class and register go to:
<https://go.wisc.edu/cyff>