

## *Door County Dairy Promotion Committee, Inc.*

*June 18, 2019*

*Dear Door County Dairy Promoter:*

*This letter is to inform you and your group that funds secured from the Dairy Farmers of Wisconsin to extend the promotion of dairy products and the dairy impact message at the local level. Limited funds are available.*

*Suggestions: An activity-event/promotion-June Dairy month activities, Retail promotions, School Programs, Media contacts, Wisconsin dairy impact presentations, etc.*

*Even if you have done some dairy related activity up to this point, please fill out the application and get it back to us by July 15, 2019.*

*We will not be accepting late applications unless we still have funds available after we award those who turned in their applications on time.*

*Funds must be used by the end of November. No Carry-over. If you secure funds from us, a Summary Form will be included with your check, and must be submitted by December 15, 2019, and detail your activity and expenses involved.*

*You are required to identify Dairy Farmers of Wisconsin & Door County Dairy Promotion Committee as a sponsor of all promotional events and activities if funds are used.*

*Sincerely,*

*Dan Vandertie*

*President, Door County Dairy Promotion Committee, Inc.*

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