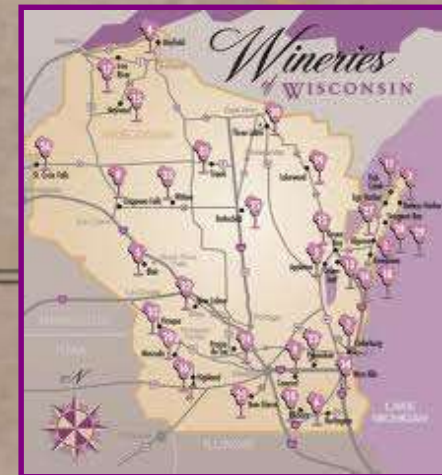


Vineyard Site Selection and Layout

Physical Regions of Wisconsin



Dean Volenberg

UW-Extension Door County

Vineyard Site Selection

Climate & Geographic Location

French American hybrid wine grape plants are a phenologically distinct crop with the most important developmental stages being débourément (budburst), floraison (flowering), full bloom, veraison (color change and maturation), and harvest (grape maturity). The time between these phenological stages varies greatly with grape cultivar, climate, and geographic location. Understanding the phenology of a given plant system is important in determining the ability of a region to produce a crop within the confine of its climatic regime.

Vineyard Site Selection

Climate & Geographic Location

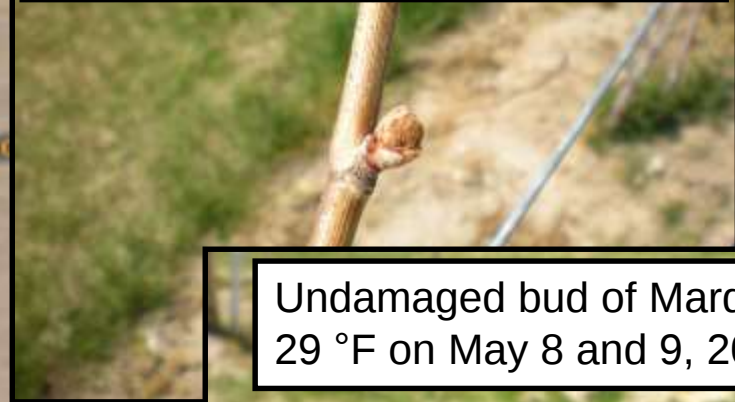
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Vineyard Site Selection

Climate & Geographic Location

- Considerations
 - Winter low temperatures
 - Spring frosts
 - Frost free days
 - GDD base 50

Frost damaged bud of Marquette.
29 °F on May 8 and 9, 2010.

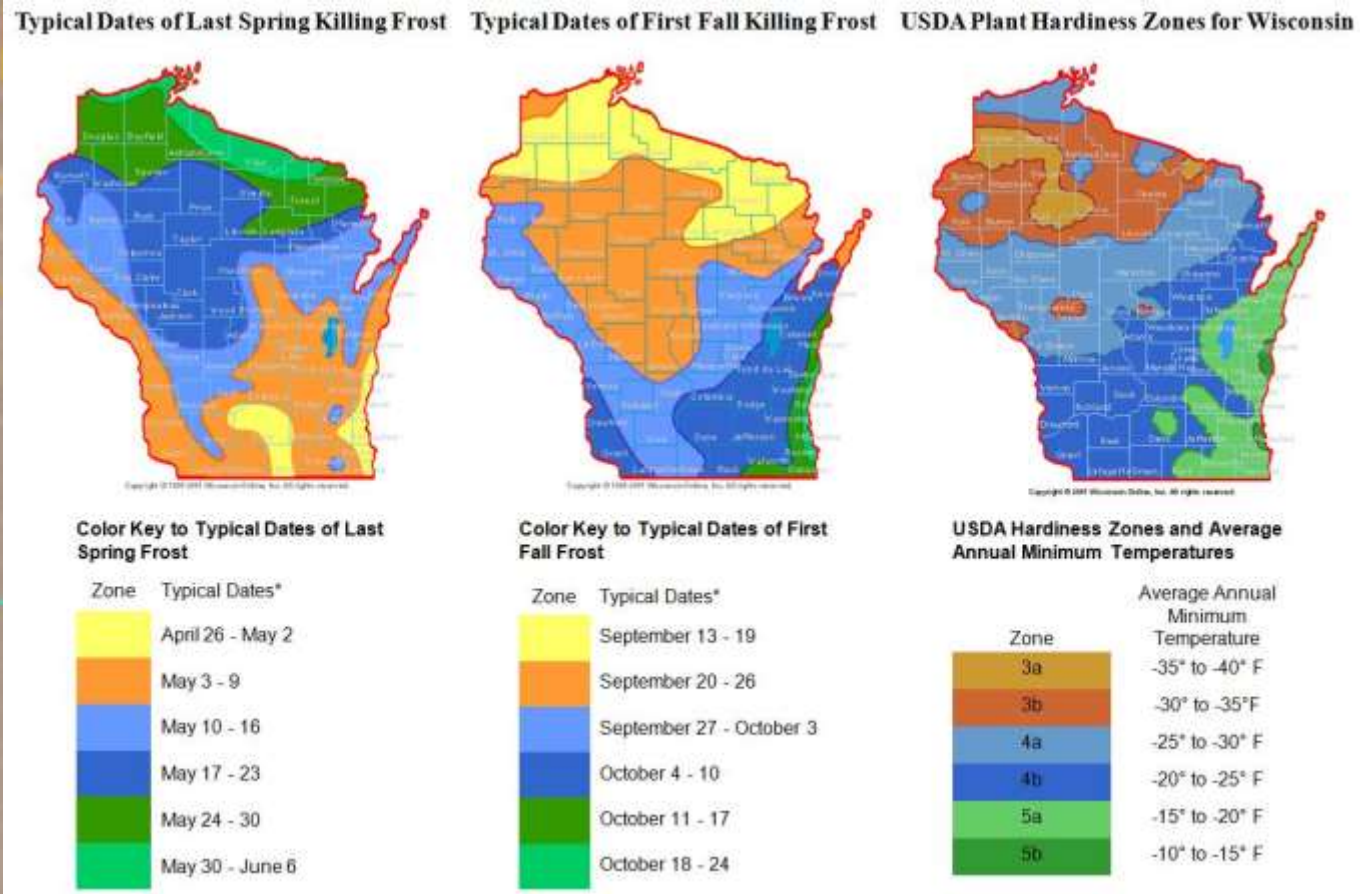


Undamaged bud of Marquette.
29 °F on May 8 and 9, 2010.



Vineyard Site Selection

Macro Scale



Vineyard Site Selection

Frost Free Days

Growing Season Summary
Derived from 1971-2000 Averages
Sturgeon Bay Experimental Farm

Base Temp °F	Date of Last Spring Occurrence					Date of First Fall Occurrence				
	Median	Early	90%	10%	Late	Median	Early	90%	10%	Late
32	5/10	4/21	4/27	5/25	6/04	10/08	9/23	9/24	11/02	11/13
30	5/03	4/17	4/23	5/17	5/22	10/14	9/23	9/25	11/12	11/16
28	4/24	4/06	4/09	5/09	5/13	10/24	9/24	9/30	11/12	11/19
24	4/12	3/23	3/27	4/21	4/26	11/09	10/09	10/17	11/17	11/23
20	4/02	3/12	3/18	4/10	4/13	11/20	10/24	11/03	12/03	12/22
16	3/27	3/06	3/15	4/09	4/11	11/25	11/03	11/12	12/19	12/22

Vineyard Site Selection

Frost Free Days

Growing Season Summary
Derived from 1971-2000 Averages
Sturgeon Bay Experimental Farm

Base Temp °F	Date of Last Spring Occurrence					Date of First Fall Occurrence				
	Median	Early	90%	10%	Late	Median	Early	90%	10%	Late
32	5/10	4/21	4/27	5/25	6/04	10/08	9/23	9/24	11/02	11/13
30	5/03	4/17	4/23	5/17	5/22	10/14	9/23	9/25	11/12	11/16
28	4/24	4/06	4/09	5/09	5/13	10/24	9/24	9/30	11/12	11/19
24	4/12	3/23	3/27	4/21	4/26	11/09	10/09	10/17	11/17	11/23
20	4/02	3/12	3/18	4/10	4/13	11/20	10/24	11/03	12/03	12/22
16	3/27	3/06	3/15	4/09	4/11	11/25	11/03	11/12	12/19	12/22

150 Frost Free Days

Vineyard Site Selection

Frost Free Days

Growing Season Summary
Derived from 1971-2000 Averages

UW-Marquette

148 Frost Free Days

Base Temp °F	Date of Last Spring Occurrence					Date of First Fall Occurrence				
	Median	Early	90%	10%	Late	Median	Early	90%	10%	Late
32	5/08	4/20	4/26	5/18	5/27	10/03	9/14	9/23	10/17	11/01
30	4/30	4/06	4/17	5/14	5/27	10/10	9/22	9/24	10/31	11/11
28	4/23	3/26	4/07	5/08	5/11	10/18	9/22	10/02	11/06	11/15
24	4/13	3/14	3/30	4/26	5/07	11/04	9/23	10/12	11/16	11/28
20	4/05	3/14	3/20	4/17	4/19	11/12	10/14	10/24	11/26	12/20
16	3/25	2/27	3/16	4/09	4/18	11/20	10/31	11/03	12/07	12/22

Vineyard Site Selection

Growing Degree Days

Growing Season Summary Derived from 1971-2000 Averages Sturgeon Bay Experimental Farm

Element	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	ANN
GDD Base 40	0	0	23	136	442	709	899	859	597	276	52	3	4001
GDD Base 45	0	0	8	61	296	559	744	705	449	156	19	1	3000
GDD Base 50	0	0	1	22	172	410	589	550	306	70	6	0	2130
GDD Base 55	0	0	0	6	85	268	434	396	181	24	1	0	1398
GDD Base 60	0	0	0	1	35	148	282	247	87	5	0	0	807
MGDD* Base 50	0	0	12	76	251	431	586	554	345	129	17	1	2406

*Modified Growing Degree Days: Base 50 Ceiling 86.

Vineyard Site Selection

Growing Degree Days

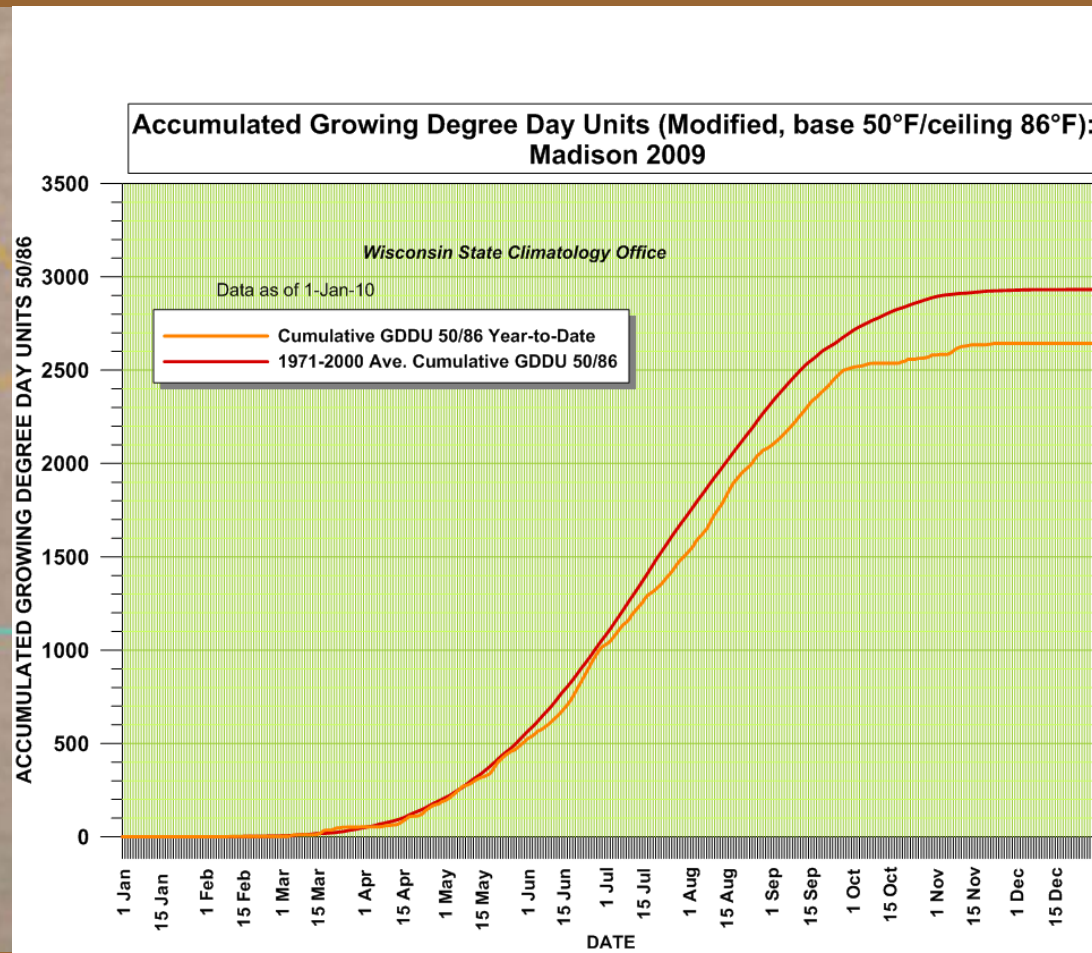
Growing Season Summary
Derived from 1971-2000 Averages
UW Marinette

Element	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	ANN
GDD Base 40	0	1	26	168	501	771	951	895	606	287	52	3	4204
GDD Base 45	0	0	9	86	354	621	797	740	458	169	20	0	3206
GDD Base 50	0	0	2	38	225	471	642	585	317	83	6	0	2332
GDD Base 55	0	0	0	15	126	327	488	430	193	31	1	0	1584
GDD Base 60	0	0	0	5	63	199	335	280	99	8	0	0	970
MGDD* Base 50	0	0	17	106	298	485	627	584	361	149	23	1	2614

*Modified Growing Degree Days: Base 50 Ceiling 86.

Vineyard Site Selection

Growing Degree Days



Vineyard Site Selection

Length of Growing Season

Length of Growing Season (Days)
Derived from 1971-2000 Averages
Peninsular Agricultural Research Station

Base Temp °F	Median	Shortest	10%	90%	Longest
32	150	128	136	163	199
30	166	135	138	199	205
28	178	135	158	210	221
24	211	176	190	228	238
20	230	207	215	259	274
16	245	218	221	267	285

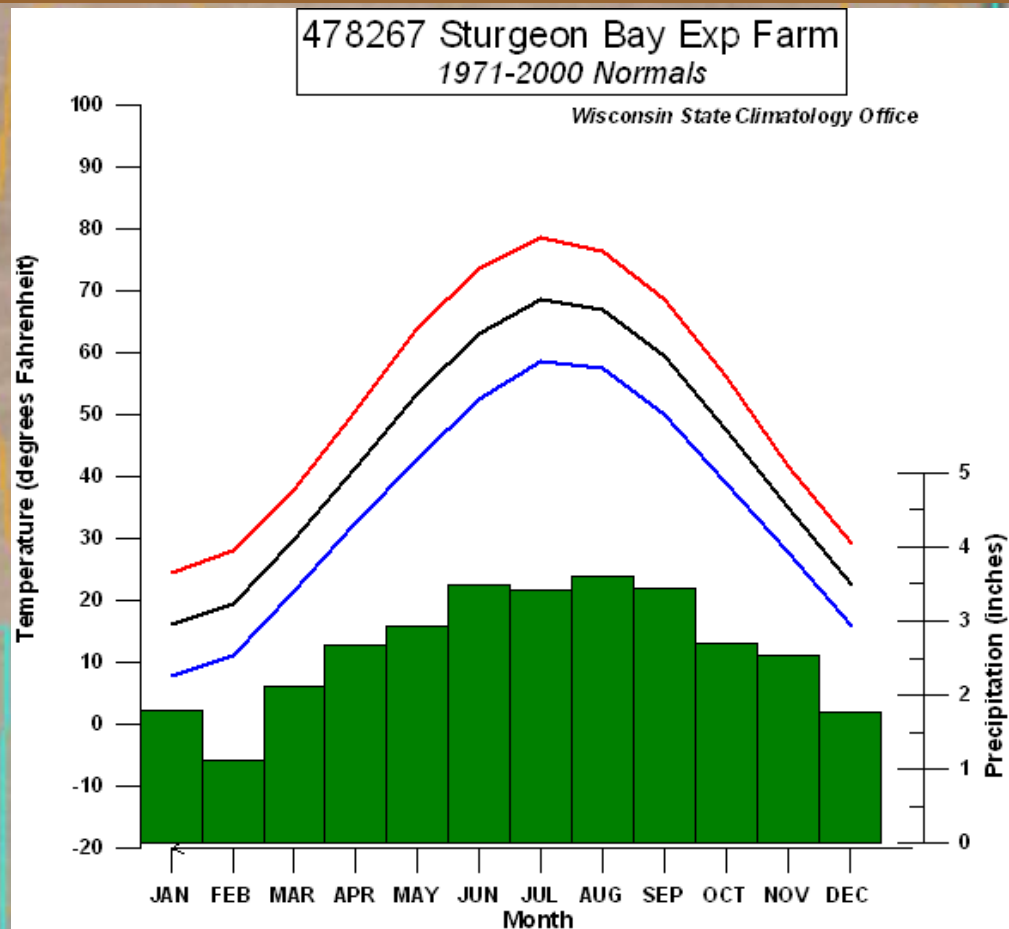
Vineyard Site Selection

Temperature

Red line is normal monthly high temperature

Black line is normal average monthly temperature

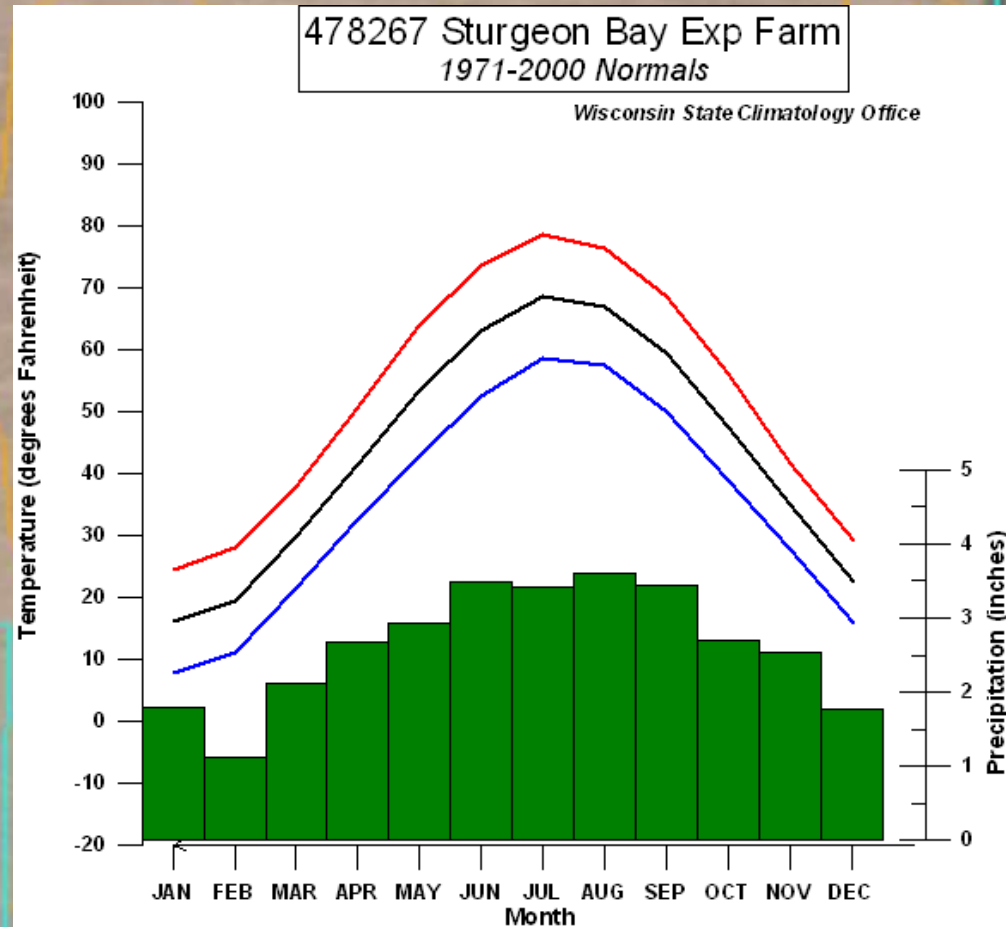
Blue line is normal monthly low temperature



Vineyard Site Selection

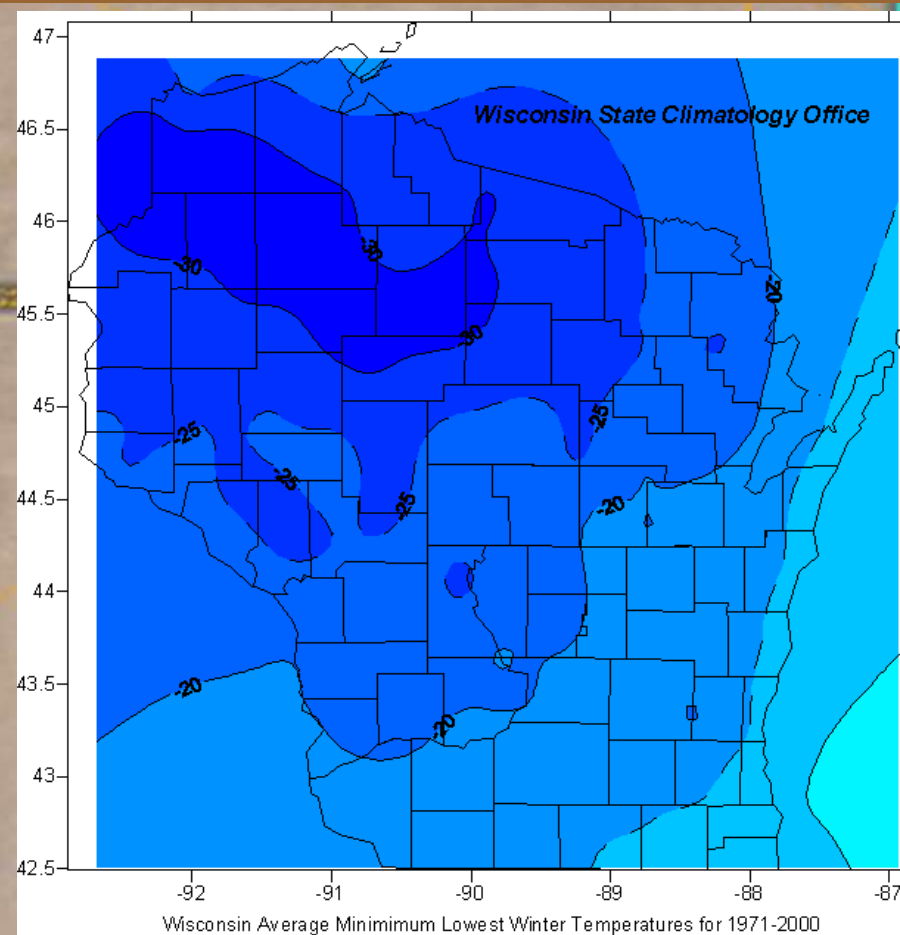
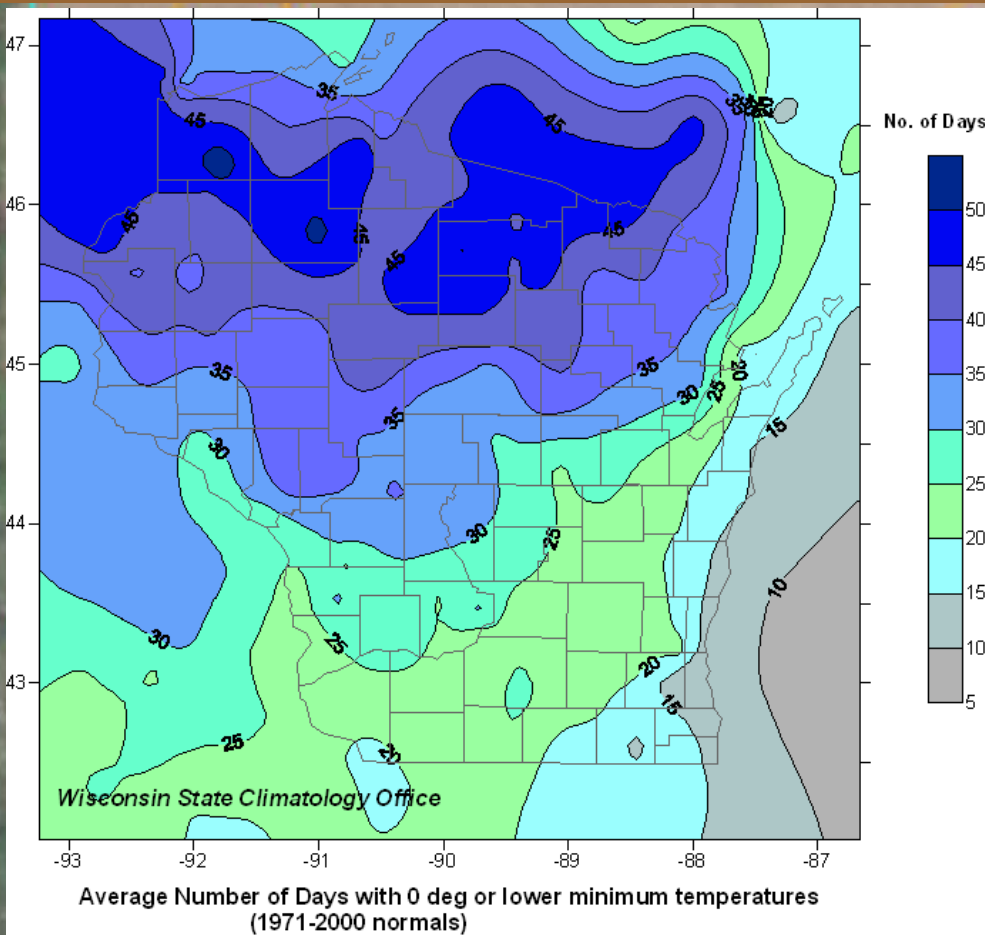
Temperature and Fruit Chemistry

- Daytime Optimum
 - 68-77 °F
- Nighttime Optimum
 - 59-68 °F



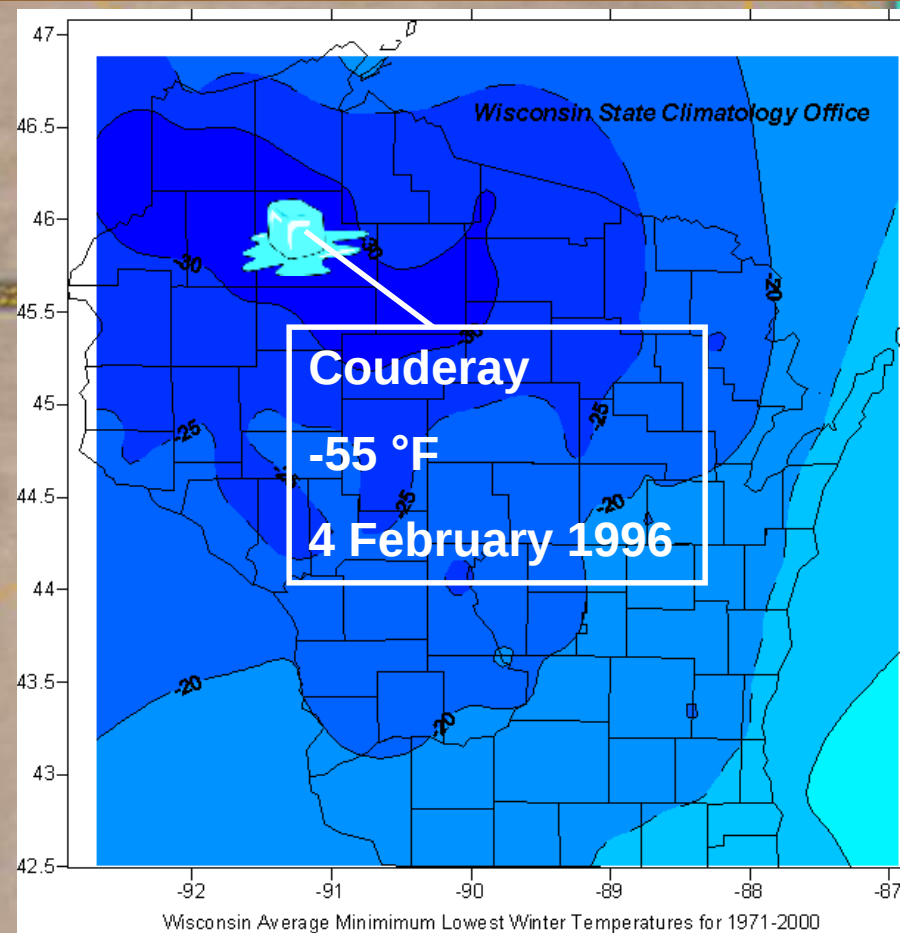
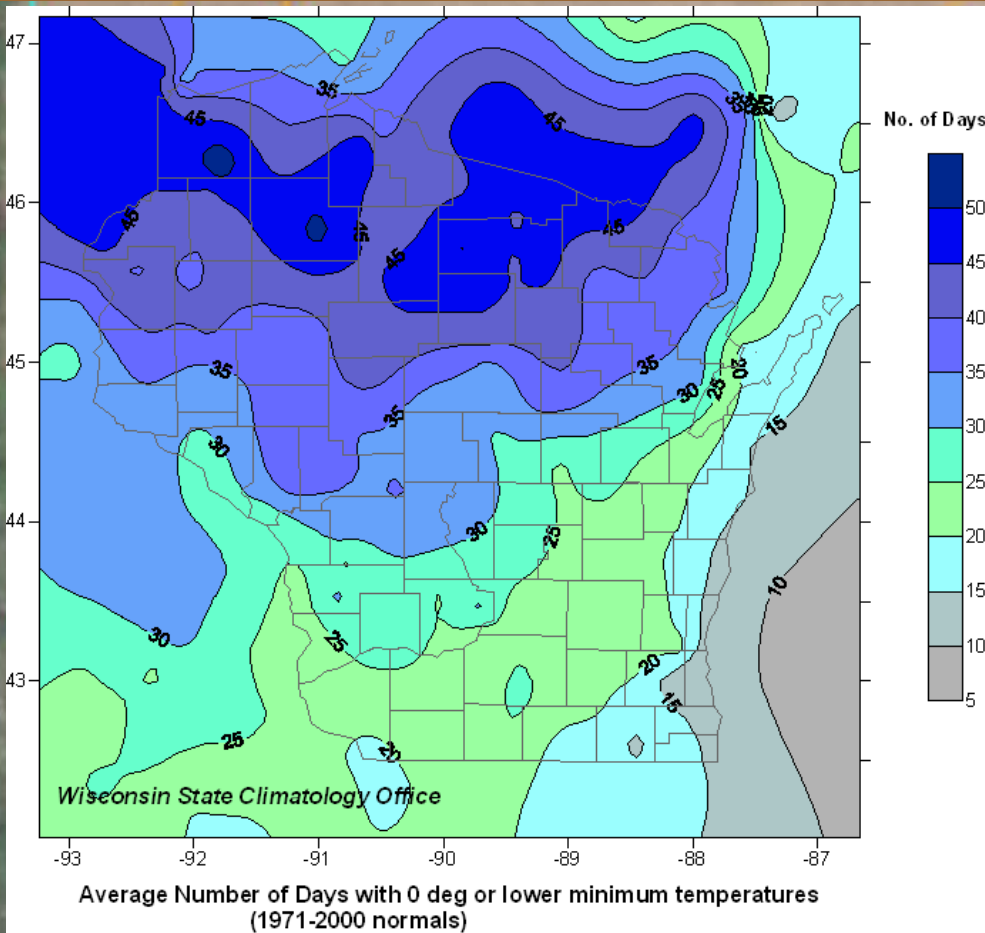
Vineyard Site Selection

Cold Thresholds



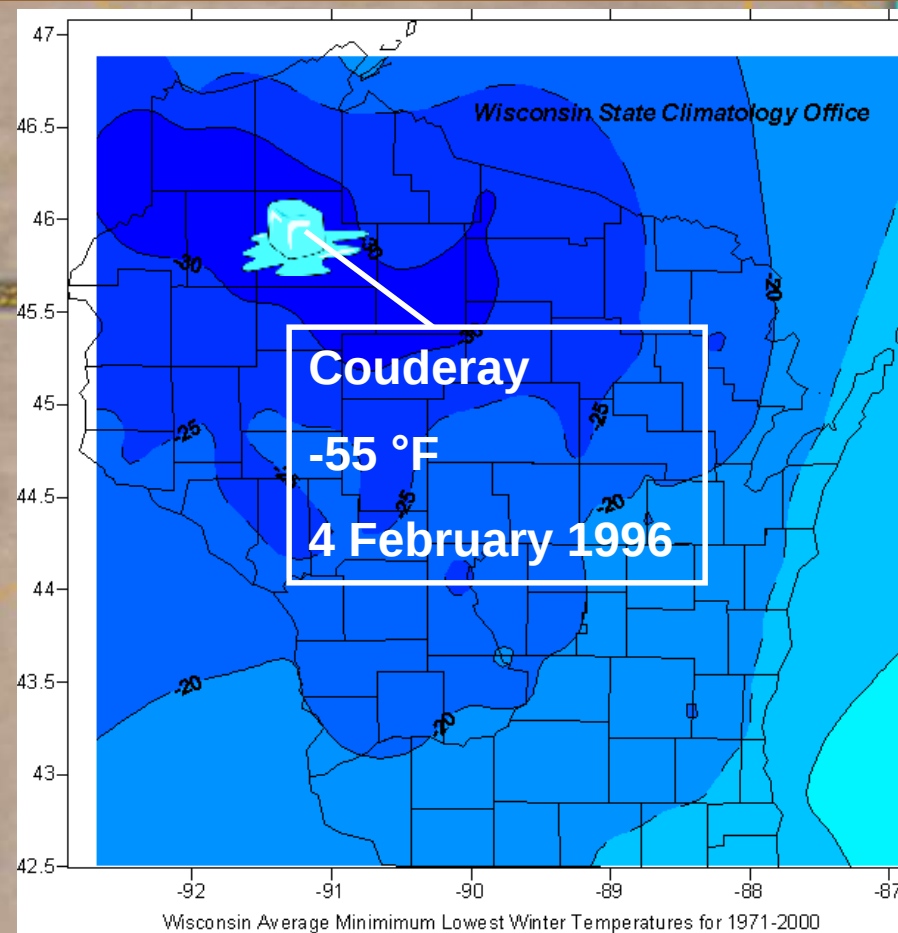
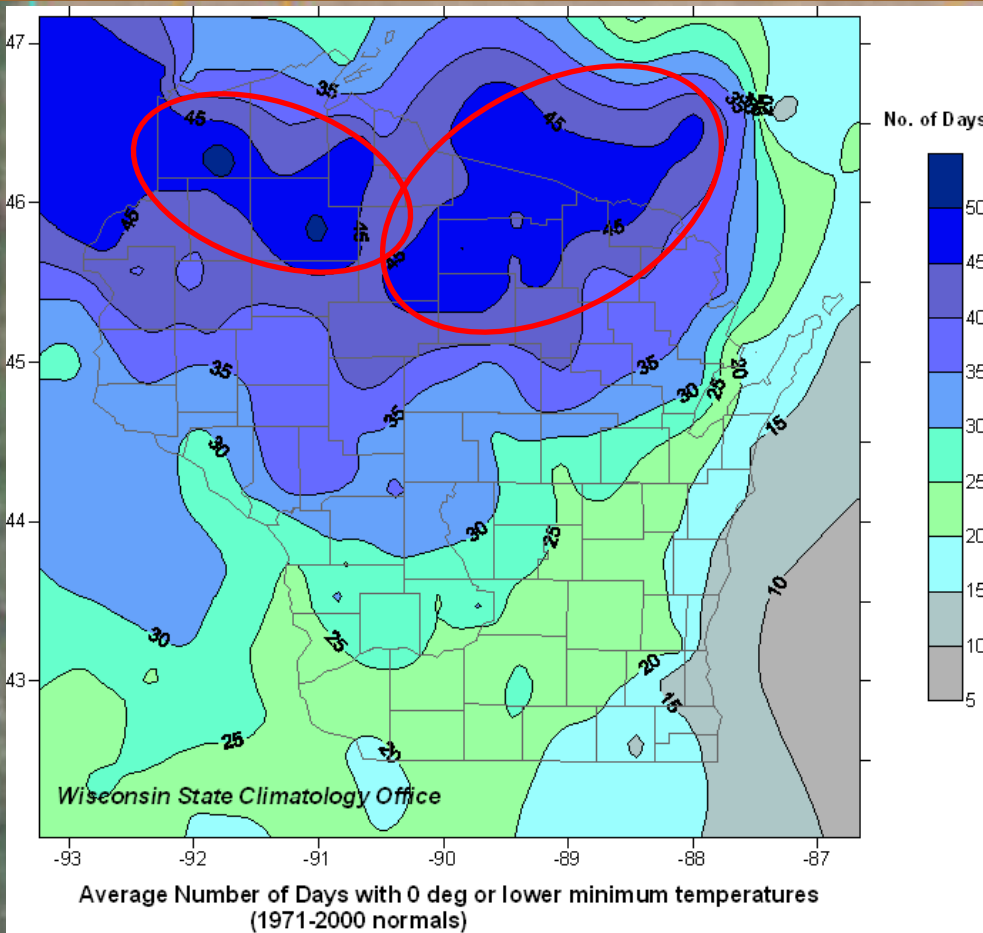
Vineyard Site Selection

Cold Thresholds



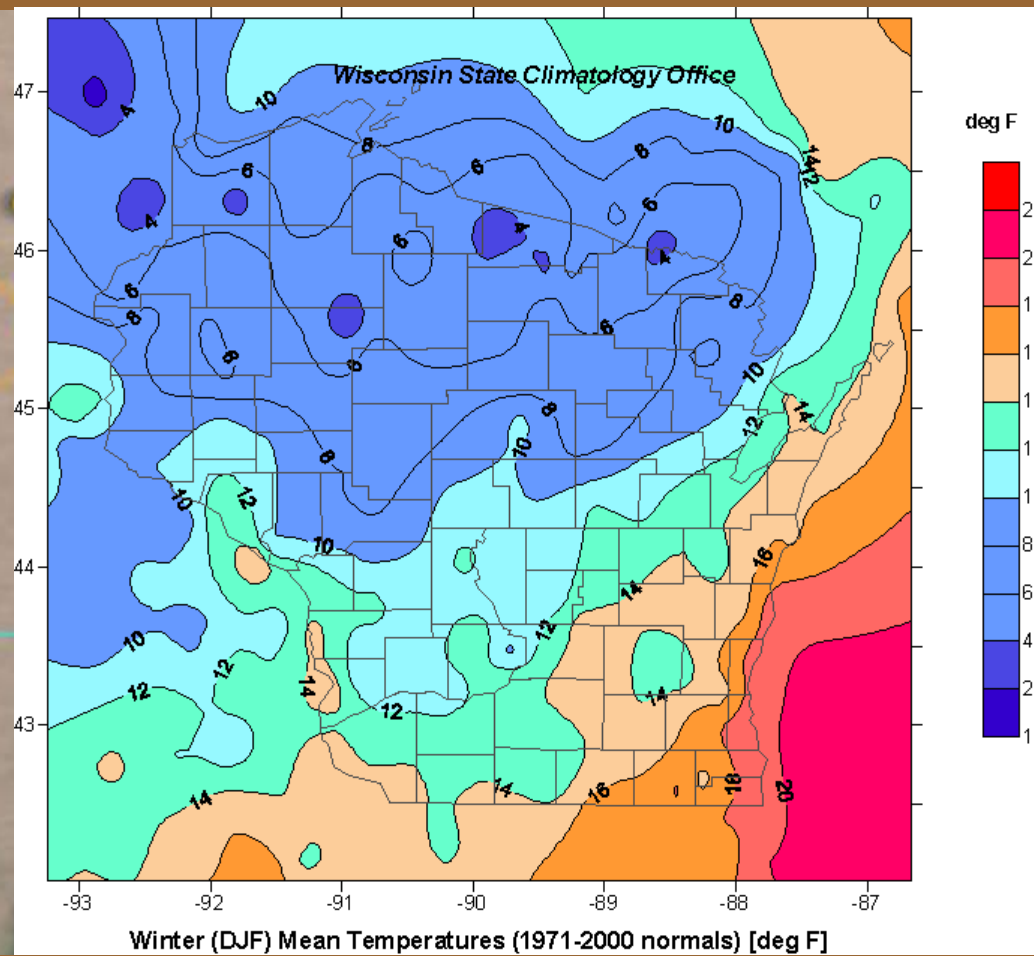
Vineyard Site Selection

Cold Thresholds



Vineyard Site Selection

Cold Thresholds



Vineyard Site Selection

Topography effects on air temperatures

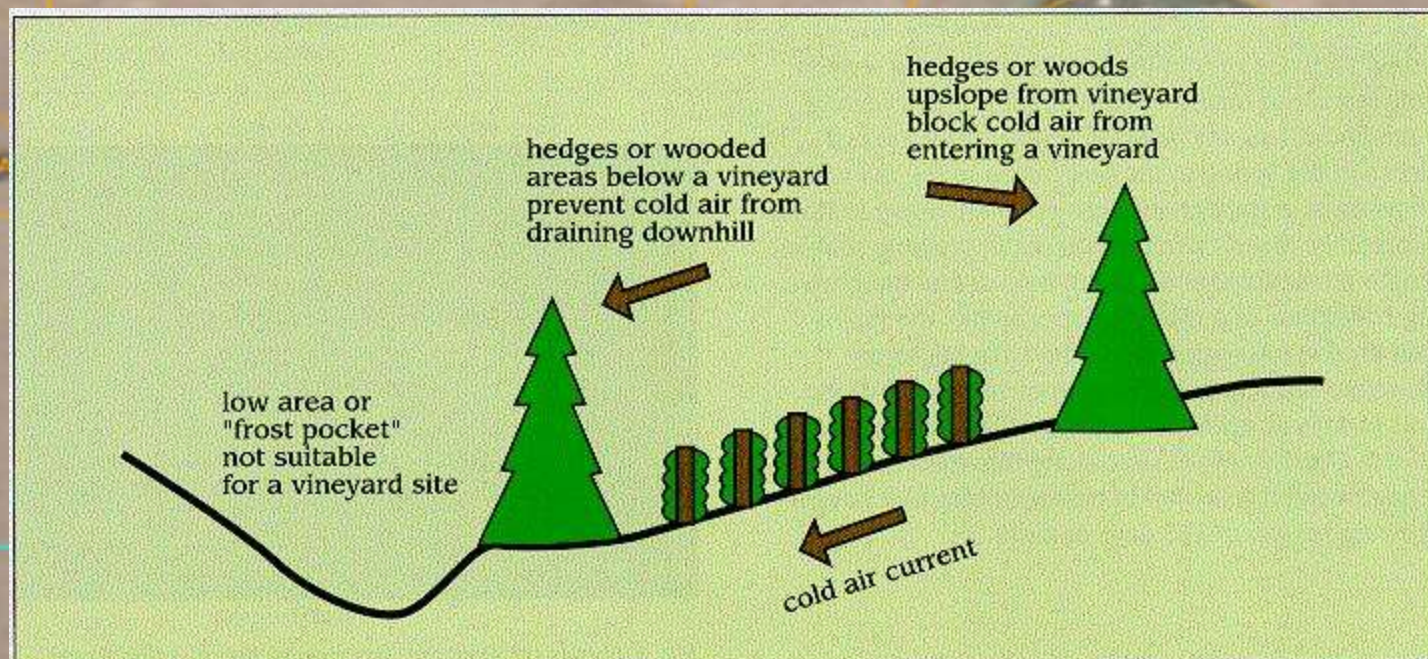
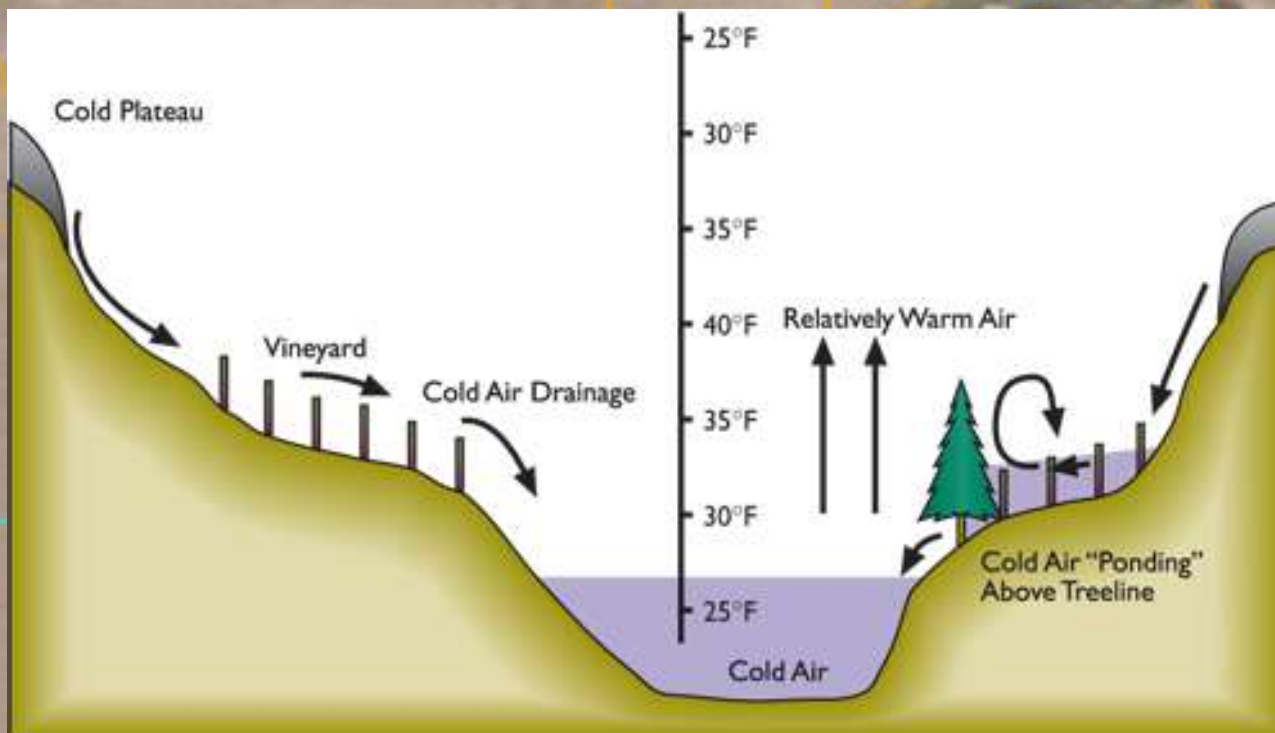


Fig. 4. Topography and adjacent vegetation influence the susceptibility of a vineyard site to spring and fall freeze damage.

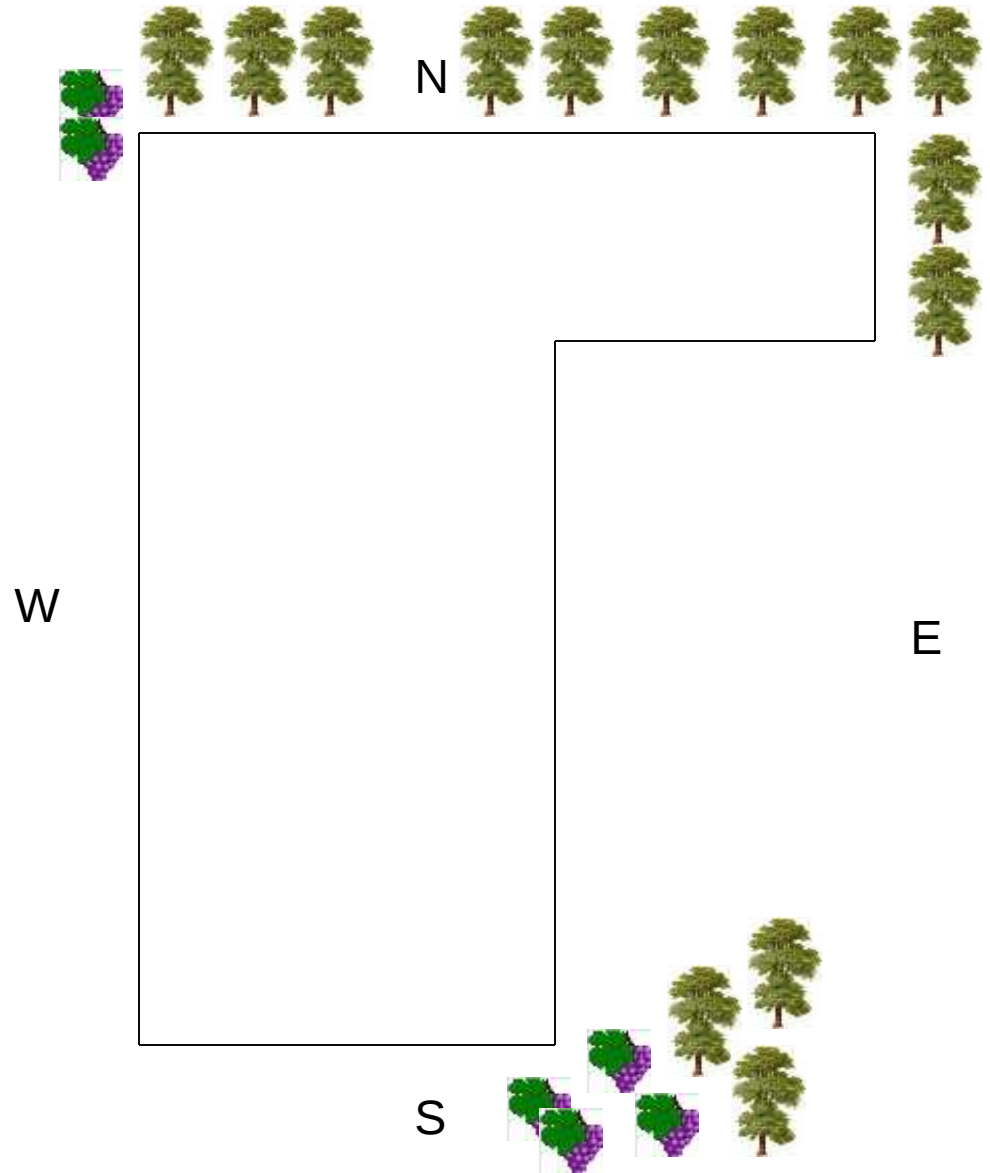
Vineyard Site Selection

Topography effects on air temperatures



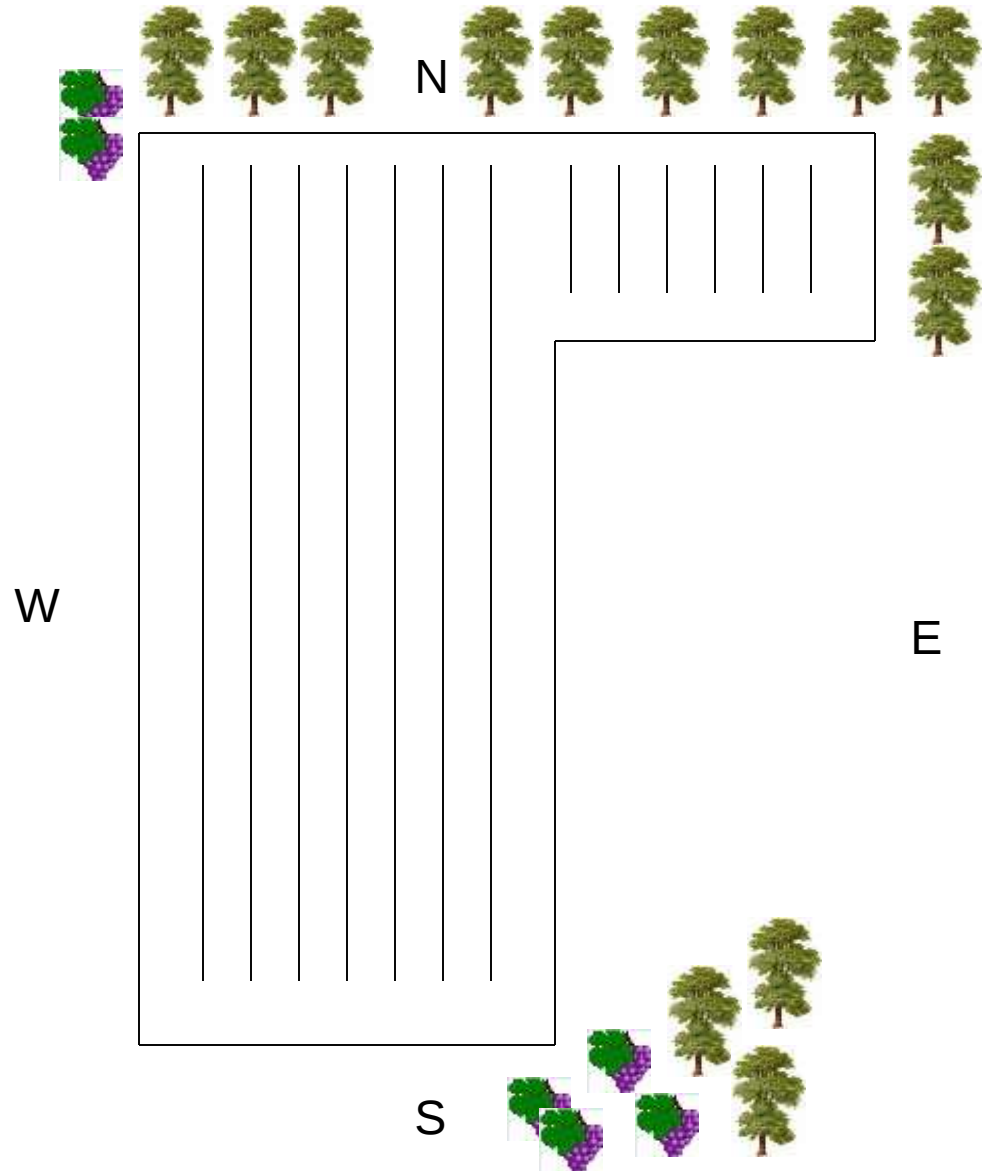
IPM & Vineyard Site Selection

- Map your site and surroundings



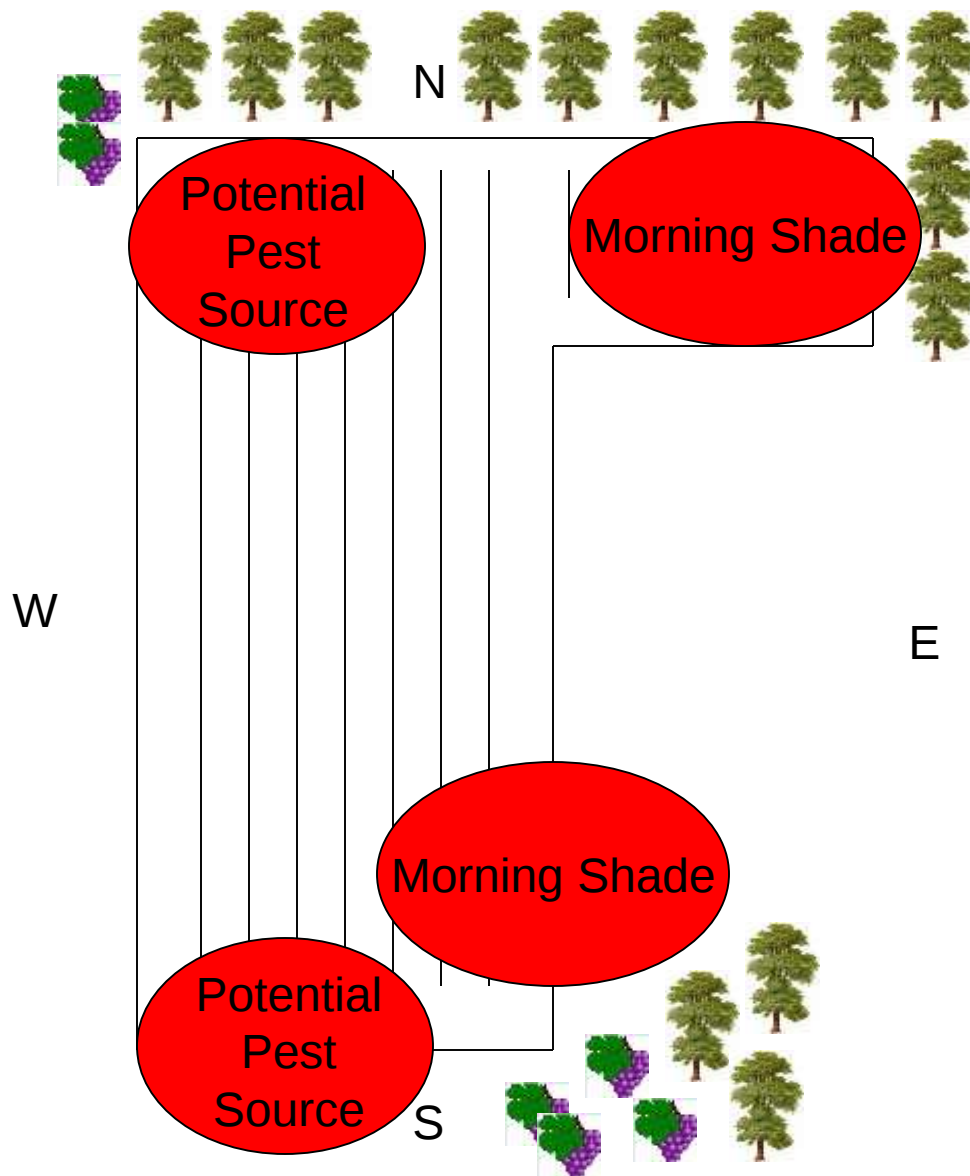
IPM & Vineyard Site Selection

- Map your site and surroundings
- Lay out rows



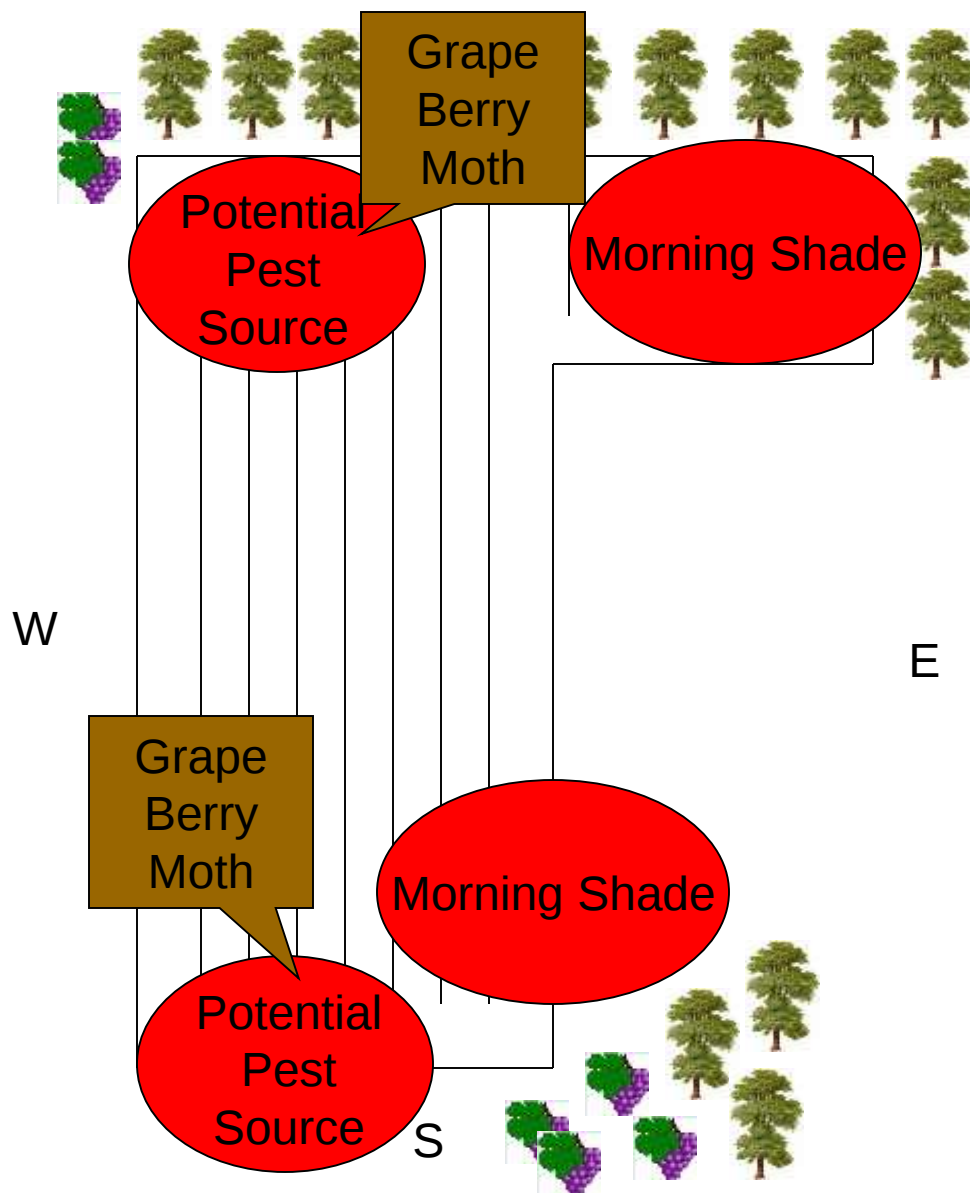
IPM & Vineyard Site Selection

- Map your site and surroundings
- Lay out rows
- Identify potential problem pest areas



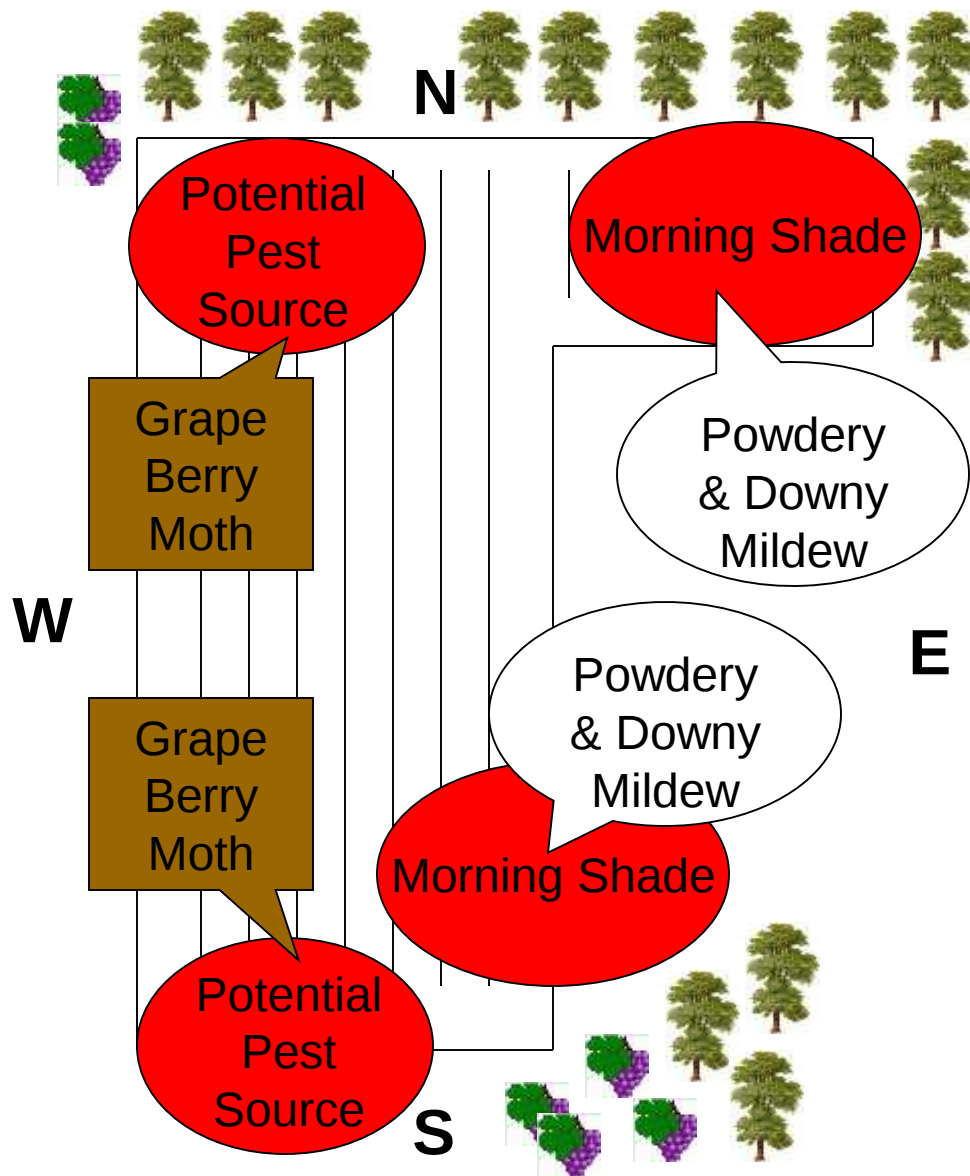
IPM & Vineyard Site Selection

- Map your site and surroundings
- Lay out rows
- Identify potential problem pest areas



IPM & Vineyard Site Selection

- Map your site and surroundings
- Lay out rows
- Identify potential problem pest areas
- Identify pests that may persist in problem pest areas



Infestation of grape clusters by grape berry moth at borders and interiors of commercial vineyards with various habitat borders.

	Mean cluster infestation (%) in vineyards					
	July		August		September	
	Border	Interior	Border	Interior	Border	Interior
Deciduous woods	72.4 _a ¹	39.5 _a	79.4 _a	62.7 _a	99.2 _a	78.6 _a
Coniferous woods	30.5 _b	13.0 _b	86.8 _a	55.2 _a	92.3 _{ab}	65.1 _a
Tree row	34.6 _b	20.6 _{ab}	75.3 _a	56.9 _a	93.9 _{ab}	71.9 _a
Grasses	29.2 _b	21.8 _{ab}	61.3 _a	40.1 _a	78.3 _b	56.2 _a

¹Means within a column followed by the same letter are not significantly different (Tukey $\alpha = 0.05$)

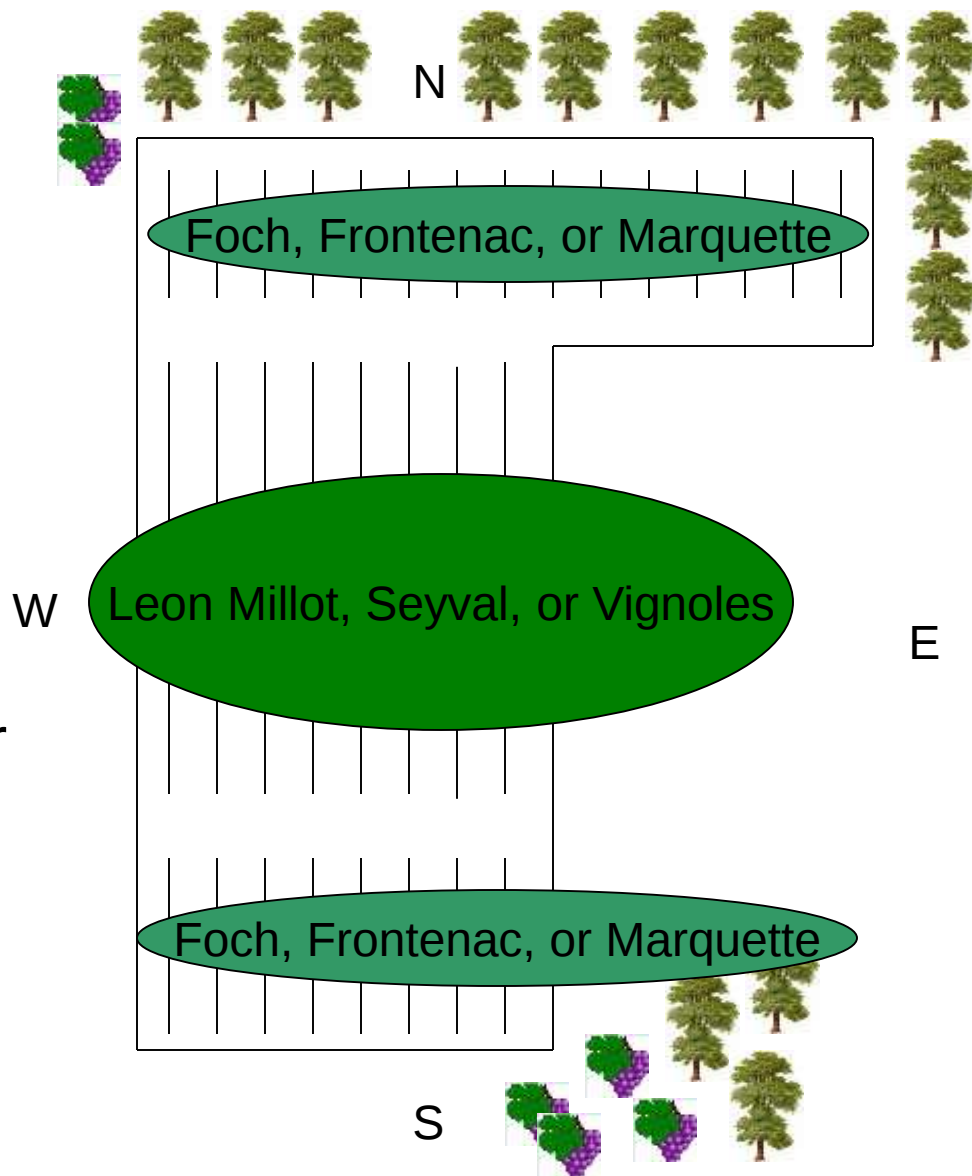
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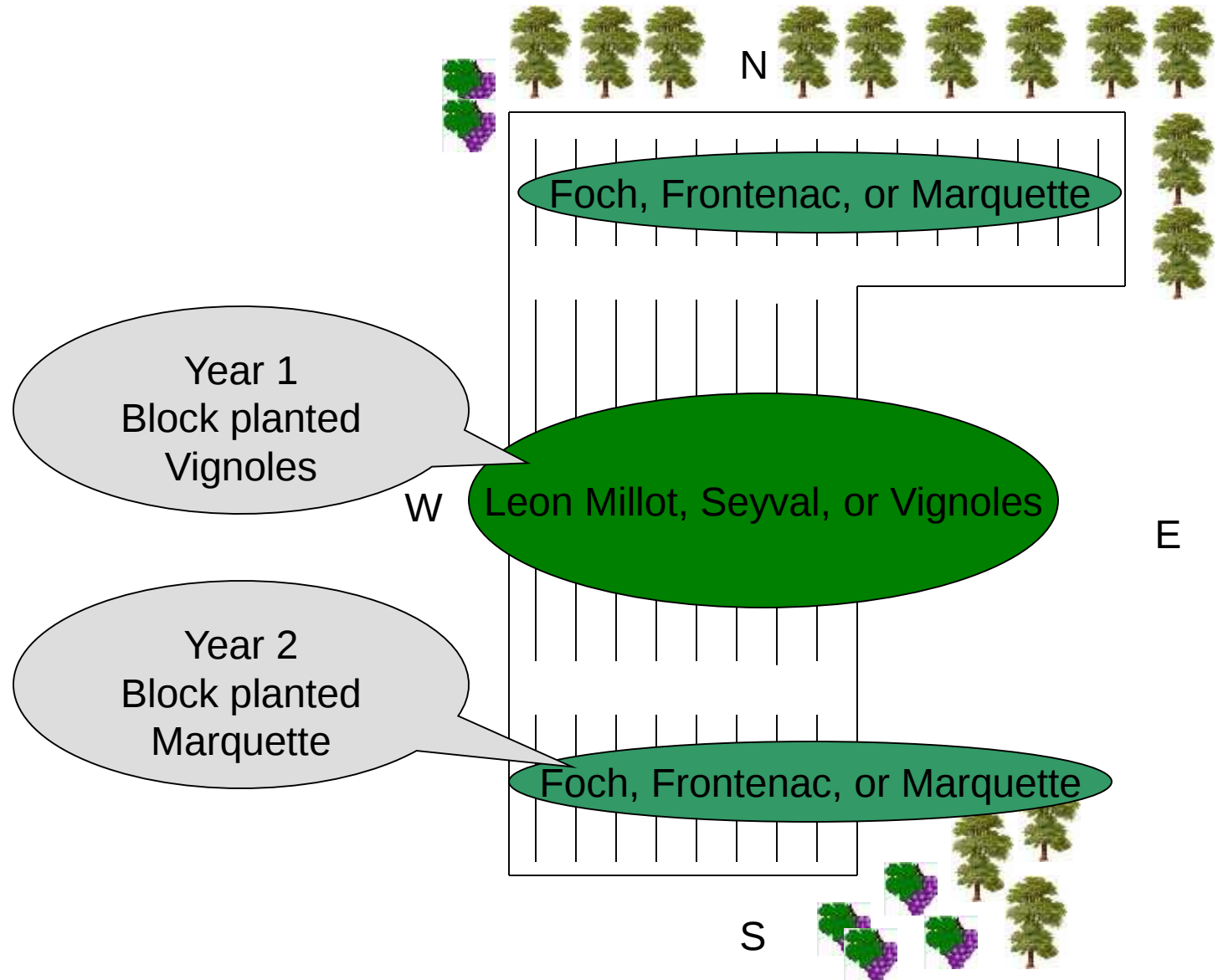
¹Means within a column followed by the same letter are not significantly different (Tukey $\alpha = 0.05$)

IPM & Vineyard Site Selection

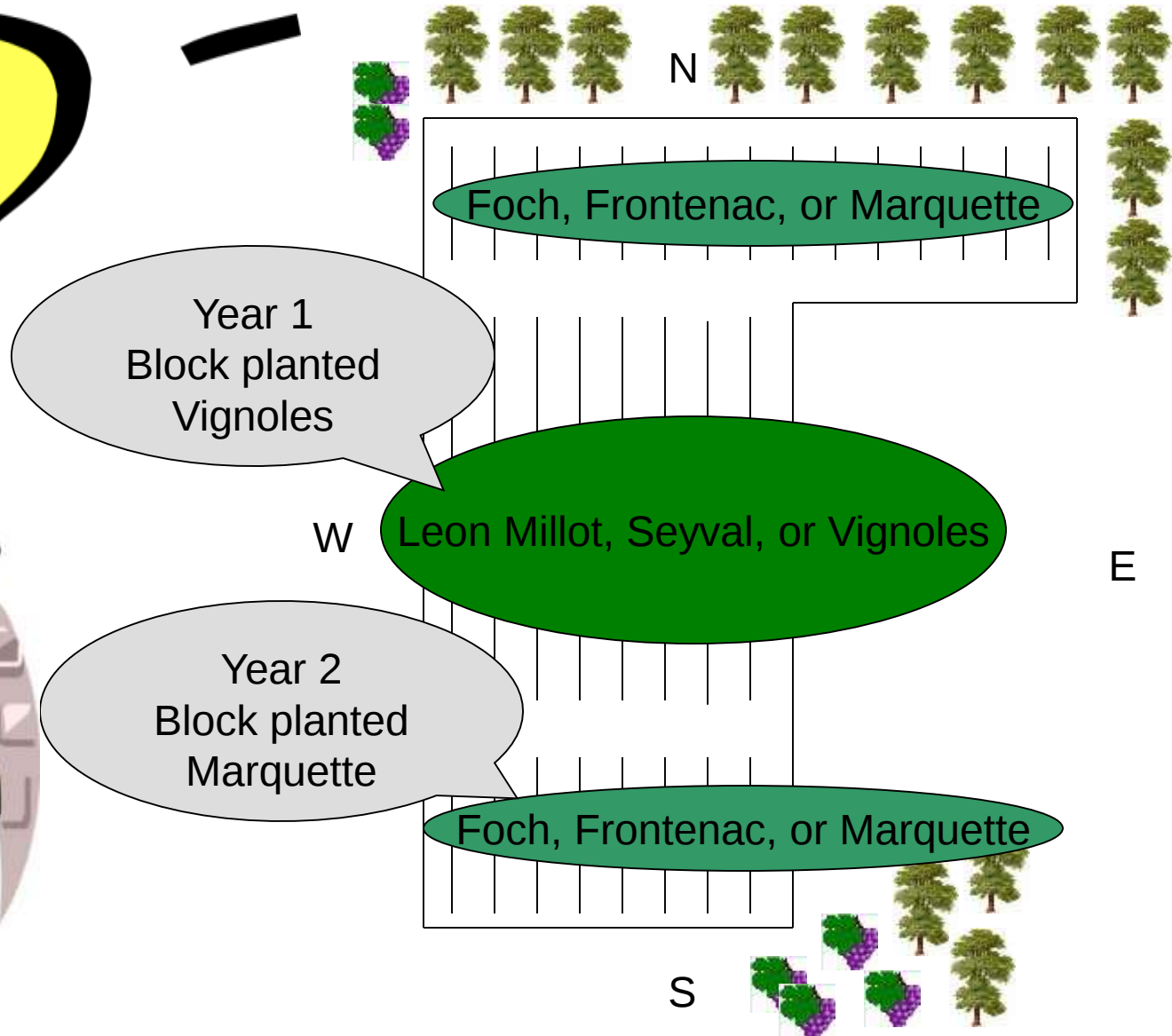
- Lay out vineyard based on potential pest threats
- Match grape varieties to potential pest problems as dictated by vineyard
- Also consider market for grape varieties



IPM & Vineyard Site Selection



IPM & Vineyard Site Selection



IPM & Vineyard Site Selection

- St. Pepin for Ice Wine in the remaining block

Is St. Pepin a good fit for this location and its associated pollinator Lacrosse?

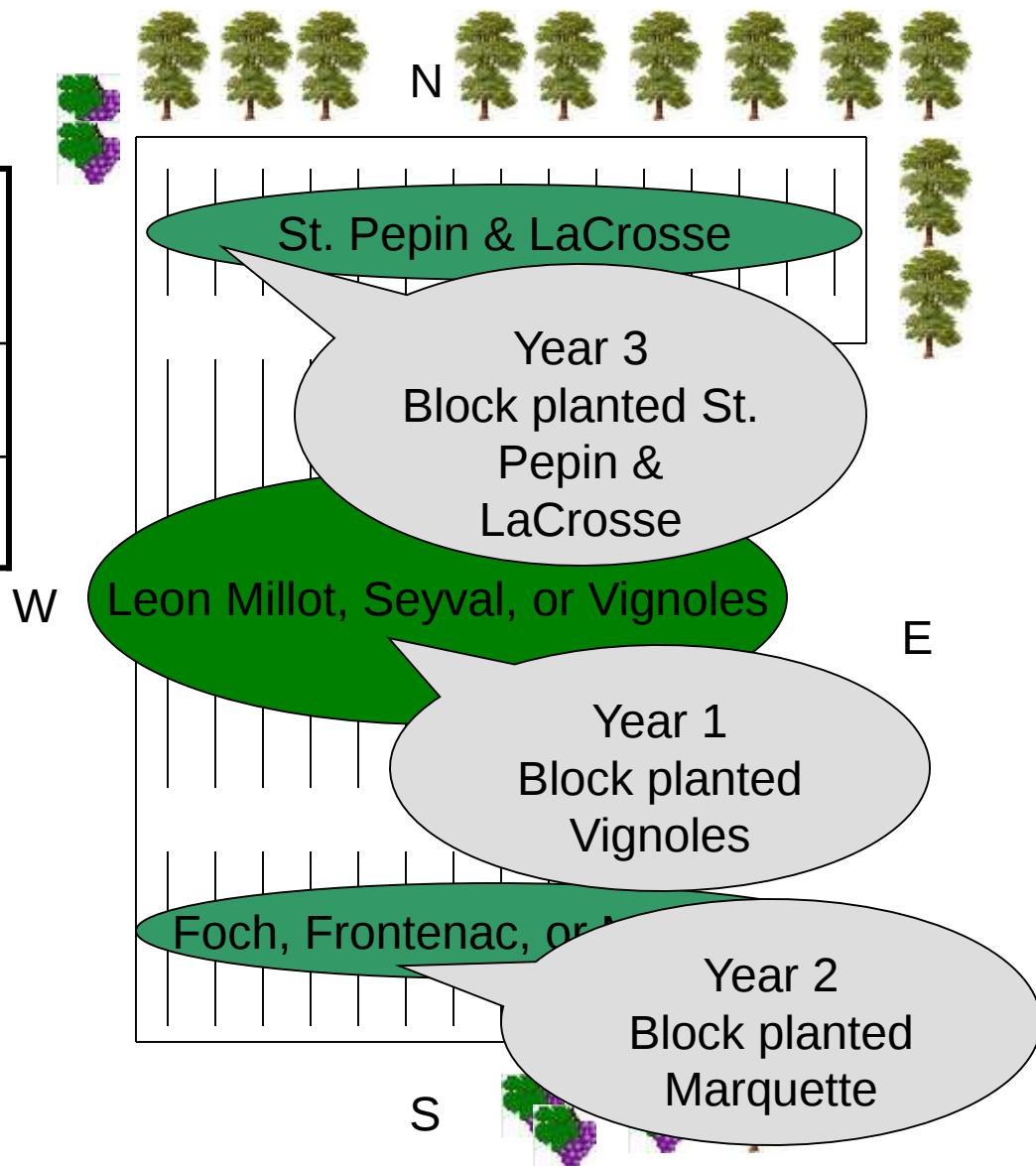


IPM & Vineyard Site Selection

Variety	Powdery Mildew	Downy Mildew
St. Pepin	+++	++
La Crosse	++	+++

++ Moderately susceptible

+++ Highly susceptible

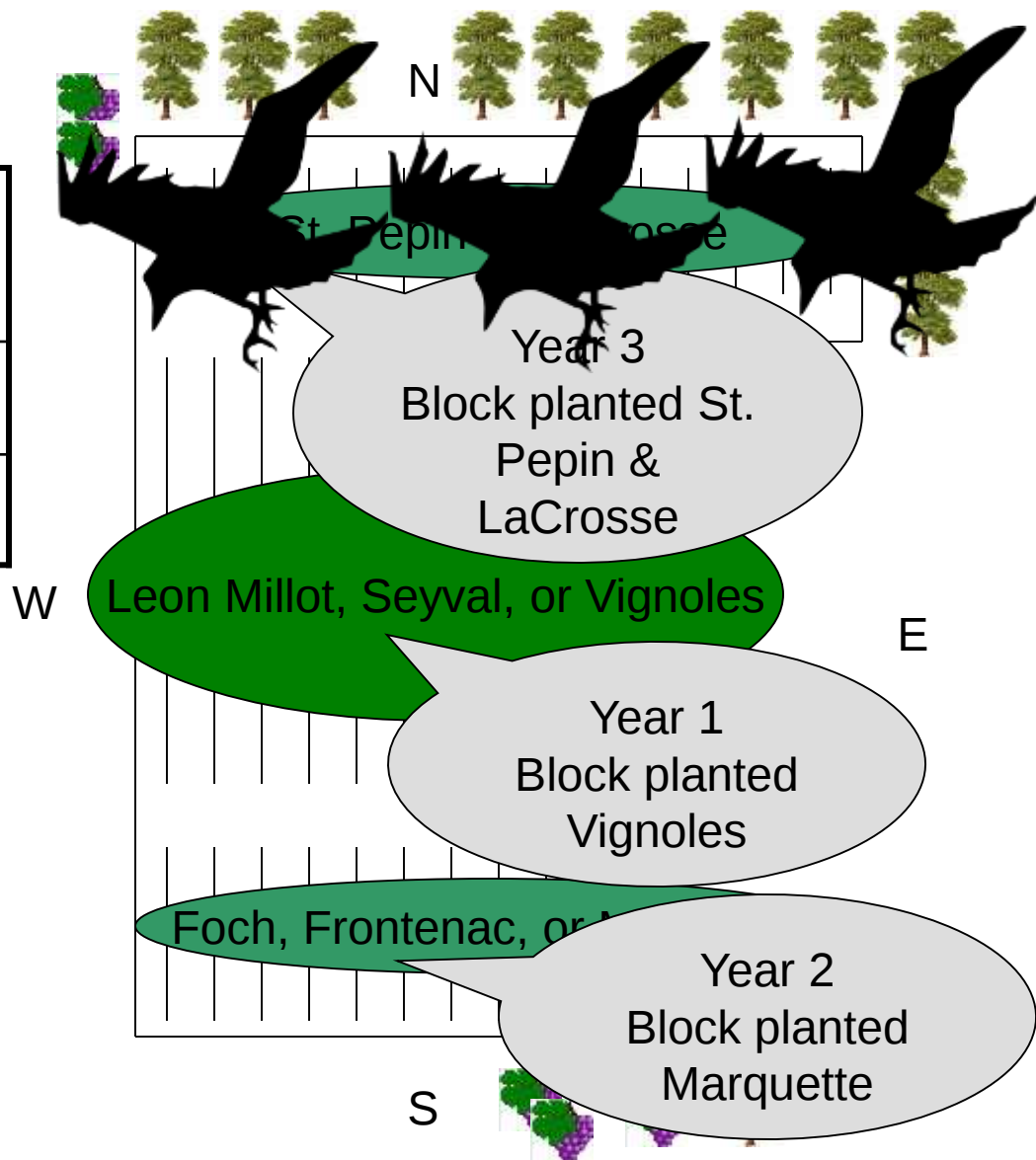


IPM & Vineyard Site Selection

Variety	Powdery Mildew	Downy Mildew
St. Pepin	+++	++
La Crosse	++	+++

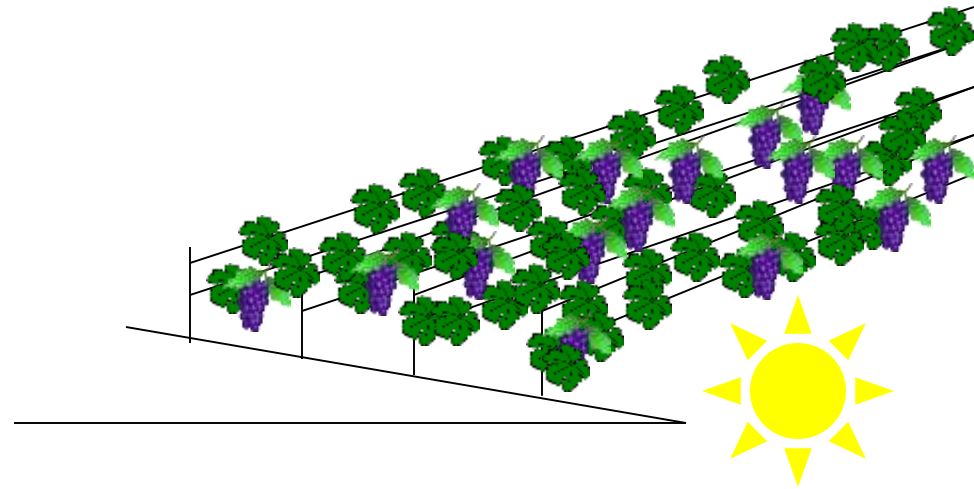
++ Moderately susceptible

+++ Highly susceptible



IPM & Vineyard Site Selection

- Row Orientation
North/South
- Aspect - East results in
rapid drying
- Soil - low to moderate fertility
 - O. M. < 5%



IPM & Vineyard Site Selection

- Look Up
 - Birds
 - Trees
- Look Around
 - Know your neighbor
 - Know their crops



IPM & Vineyard Site Selection

- Phenoxy herbicide injury
 - 2,4-D
 - Dicamba
 - Clopyralid
 - Triclopyr



Other Herbicide Off-Target Sources

- Homeowners lawns
- Golf courses
- Highway Right-of-way
- Invasive plant management



IPM & Vineyard Site Selection

- Vine Spacing
 - Vigor of vine
- Vine Spacing Impacts
 - Air circulation
 - Pesticide coverage

IPM & Vineyard Site Selection

Weed management

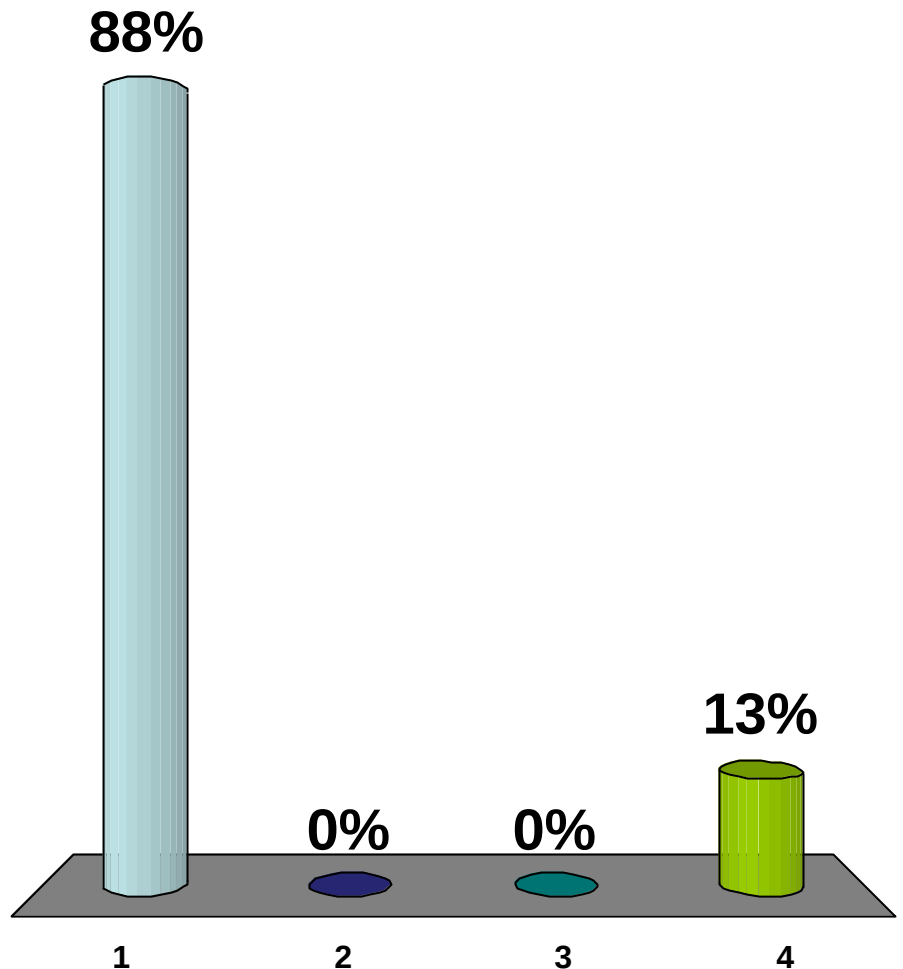
- Before establishment (2 year process)
 - Plan, prepare, polish-off weeds, plant
- After establishment
 - Weed management in row
 - Increases air flow
 - Removes sites for potential pests
 - Preserves water and nutrients

What is the most important year to manage weeds in the vineyard?

1. Establishment
(year 1)
2. Year 2
3. Year 3
4. First crop (Year 4)

What is the most important year to manage weeds in the vineyard?

1. Establishment (year 1)
2. Year 2
3. Year 3
4. First crop (Year 4)



New Grape Growers/Expanding

- IPM-when does it begin?
 - Before grapes are ordered
- Intentions for grapes
 - Sell grapes to market/wineries-Backward marketing
 - What do wineries/consumers want
 - Use grapes at your winery
 - What do consumers want
 - What management practices to employ

Vineyard Layout

- Grape Variety Selection
 - Cold hardiness
 - Dictates potential pest problems
 - Assessment of disease susceptibility
 - Assessment of insect susceptibility
 - May impact pest management options



Vineyard Site Selection and Layout

For More Information on Vineyard Site Selection and Layout.

Wolf, T. K. (editor). 2008. **Wine Grape Production Guide**.
Natural Resource, Agriculture, and Engineering Service.
Cooperative Extension. NRAES-145. Ithaca, N.Y. 336 p.

For More Information on Wisconsin Climate.

State Climatology Office

<http://www.aos.wisc.edu/~sco/seasons/winter.html#Temperature>

Midwest Regional Climate Center

http://mcc.sws.uiuc.edu/climate_midwest/mwclimate_data_summaries.htm